

PENTWATER TOWNSHIP LIBRARY
STRATEGIC PLAN
February 2020

Community Involvement:

Goal: To collaborate with individuals and groups to enhance the services and resources of the library.

Objectives:

- A. Build awareness, advocacy, and community ownership of the library.
- B. Implement programming based on needs and interests that expands current offerings and utilizes community partners, local community resources, and/or regional talents.

Services:

Goal: To provide services and resources in response to the needs of all patrons.

Objectives:

- 1. Ensure that the library staff is continuously trained to provide assistance to patrons for all services offered.
- 2. Assist patrons in locating information and resources.
- 3. Provide services that are not met in the local community.
- 4. Assess, evaluate, and maintain the library's collections.

Facilities and Grounds:

Goal: To provide the community with a facility which will meet current and future needs of the library.

Objectives:

- A. Maximize the usefulness of library space, both indoor and outdoor.
- B. Maintain the quality and integrity of the building and grounds.

Fiscal Responsibility and Management:

Goal: To manage and monitor the use of financial resources that adequately funds and promotes the library's strategic plan.

Objectives:

- A. Ensure the library is well supported to meet the needs of current and future generations.
- B. Broaden resources beyond the tax millage and state funding; e.g. grants, donations and memorial gifts.

Library Environment:

Goal: Patrons will have a safe and welcoming place to read, study, work and to meet fellow community members.